GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:918
ANSWERED ON:21.11.2016
Incredible India Tourism Investors' Summit
Chavan Shri Ashok Shankarrao;Gaikwad Dr. Sunil Baliram;Kirtikar Shri Gajanan Chandrakant;Kothapalli Smt. Geetha;Mahato Shri Bidyut Baran;Radhakrishnan Shri T.;Raghavan Shri M. K.;S.R. Shri Vijay Kumar;Singh Shri Kunwar Haribansh

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has recently organised a three day "Incredible India, Tourism Investors" Summit (IITIS), 2016;
(b) if so, the names of the States and other stakeholders who have participated in the said summit along with its aims and objectives;
(c) the details of the issues discussed and opinions exchanged about the challenges faced by different stakeholders during the Summit;
(d) the number of Memorandum of Understandings (MoUs) signed between various States along with the investment involved therein, State/UT-wise; and
(e) whether the Government has also proposed to open tourist helpline in 12 languages and if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) and (b): The Incredible India Tourism Investors' Summit was organized from 21st − 23rd September 2016 at Vigyan Bhawan, New Delhi, with the objective of positioning the Indian Tourism sector for attracting large investments and presenting to the Investors tangible investment-ready projects in the different States/Union Territories of India. The list of the States and other stakeholders who have participated in the Summit is given at Annexure.

(c): The Summit provided a global platform for interaction with investors, policy makers and Indian industry leaders, other stakeholders and showcased the investment opportunities in the tourism sector in India by presenting a bouquet of investment ready projects from the States/Union Territories. The issues discussed included investment in core infrastructure for tourism; Digital India and Start-up India: Investing in Tourism Technology; Panel discussion on MICE and Medical Tourism, etc.

(d): The number of MoUs signed by various States along with investment involved in is given below:
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Sl. No. States MoUs signed Amount
(Rs. in crores)
1 Gujarat 29 8235.00
2 Karnataka 2 2595.00
3 Rajasthan 45 847.70
4 Uttarakhand 9 507.00
5 Chhattisgarh 1 12.00
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(e): The Ministry of Tourism has launched a 24 x 7 toll free multi lingual tourist helpline on 8.2.2016 in 12 languages i.e. Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian, Spanish, English & Hindi.

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